

## **2010 FORMULA 1 PETRONAS MALAYSIAN GRAND PRIX**

### **MEDIA PASSES APPLICATION : NATIONAL RADIO**

Media passes for National Radio will be arranged by the National Press Officer for rights holder **Formula One Management Ltd.**

Radio stations interested to cover for the event should submit their letter of application to **Sepang International Circuit Press Office.**

Kindly submit your application before February 28, 2010 to:

**NOR LINA AYOB  
NATIONAL PRESS OFFICER  
SEPANG INTERNATIONAL CIRCUIT  
64000, KLIA, SELANGOR**

### **MEDIA PASSES APPLICATION : INTERNATIONAL WIRE AGENCIES**

International wire agencies – Bernama, Reuters, Associated Press, AFP, Kyodo News, DPA, ANSA, EFE, JIJI etc – will need to apply directly for the **FIA MEDIA Delegate**. Requests from the local offices in Malaysia must be accompanied by a letter from the agency's main headquarters.

Applications should be directed to the **FIA Press Delegate, Ms Alexandra Schieren** in Paris via e-mail to [aschieren@fiacommunications.com](mailto:aschieren@fiacommunications.com).

### **MEDIA PASSES APPLICATION : COMMERCIAL PHOTOGRAPHERS, INTERNET MAGAZINES & TV**

Commercial photographers, internet magazine and TV should submit their application to directly to the rights holder, **Formula One Management Ltd** and addresses to :

**Formula One Management Ltd,  
Accreditation Service  
6 Princes Gate, London SW7  
Great Britain**

Tel (44) 207 584 6668 / Fax : (44) 207 589 219

Email : [media@fomltd.com](mailto:media@fomltd.com) (for tv and radio)

Email : [accreditationoffice@fomltd.com](mailto:accreditationoffice@fomltd.com) (for commercial photographers & website)

For further enquires, kindly contact the National Press Officer Nor Lina Ayob at 019-3174555 or email to [Norlina.ayob@sepangcircuit.com.my](mailto:Norlina.ayob@sepangcircuit.com.my).

## **2010 FORMULA 1 PETRONAS MALAYSIAN GRAND PRIX**

### **MEDIA PASSES : LOCAL PUBLICATIONS – NEWSPAPER & MAGAZINES**

Local publications- newspaper and magazines –interested to cover the 2010 Formula One Petronas Malaysian Grand Prix can submit to their application for media passes to **Sepang International Circuit (SIC) Press Office.**

Media accreditation by the FIA is, however, restricted to professional journalist and photographer only. Internal magazines of companies, trade magazines and newsletter will not be accredited as Media.

Editors, in submitting their letter of application, would also need to observe the guiding principles stipulated by the FIA in its accreditation principles.

The Editor's Letter must include:

- The name(s) of the representative(s) who will be covering the event.
- The photocopy of the official national press card(s) of the representative(s).
- The job title(s) of the representative(s) – journalist or photographer
- Information on the publication – circulation, readership and frequency
- An original copy of the latest publication
- Pdf files of material published following previous F1 races.
- A formal undertaking from the editor to publish a report related to the event concerned and an indication as to when this report will be published
- Photo(s) of the representative(s) in jpg.format in CD

Kindly submit your application before February 28, 2010 to :

**NOR LINA AYOB  
NATIONAL PRESS OFFICER  
SEPANG INTERNATIONAL CIRCUIT  
64000, KLIA, SELANGOR**

(email: [norlina.ayob@sepangcircuit.com.my](mailto:norlina.ayob@sepangcircuit.com.my))